



HOOLEY HUSTLE

5/10K Run & Walk and Kids Fun Run

Saturday, August 25, 2018 • A.Y. McDonald Park and the Dubuque Jaycee Trail

Kids Run @ 8:15 a.m.

10K @ 8:30 a.m.

5K @ 8:45 a.m.

PARTNER SPONSOR (\$1,000)

- Logo printed on sponsor card in participant bags, signs at the start/finish line, Registration tent, and Food tent.
- Logo printed on race t-shirts and participant bags.
- Opportunity to include marketing materials in participant bags.
- Opportunity to countdown at the 10K and 5K starts.

KID'S FUN RUN SPONSOR (\$500)

- Logo printed on sponsor card in participant bags, signs at the start/finish line.
- Logo printed on race t-shirts.
- Opportunity to include marketing materials in participant bags.
- Opportunity to countdown at the Kids Fun Run.

WATER STATION SPONSOR (\$400)

- Logo printed on sponsor card in participant bags and at water station.
- Logo printed on race t-shirts.
- Opportunity to include marketing materials in participant bags.

MOTIVATIONAL POSTER SPONSOR (\$150) (\$250 for logo on shirt)

- Name printed on sponsor card in participant bags.
- Logo printed on race t-shirts.
- Logo, message, and design printed on 22"x28" poster held by an enthusiastic race volunteer along the route.
- Opportunity to include marketing materials in participant bags.
- Inclusion in a design competition voted on by all participants. The winning design will be announced at the medal ceremony.

KILOMETER SPONSOR (\$100) (\$200 for logo on shirt)

- Name printed on sponsor card in participant bags.
- Logo printed on race t-shirts.
- Logo printed on an 18"x24" sign displayed at the kilometer markers.
- Opportunity to include marketing materials in participant bags.

CHAIR SPONSOR (\$50)

- Logo printed on a 9x13" poster on the front and back of a chair at the start/finish line

IN-KIND DONATIONS

- Accepted and appreciated.

- PARTNER SPONSOR** (\$1,000)
- KID'S FUN RUN SPONSOR** (\$500)
- WATER STATION SPONSOR** (\$400)
- MOTIVATIONAL POSTER SPONSOR** (\$150) (\$250 for logo on shirt)
- KILOMETER SPONSOR** (\$100) (\$200 for logo on shirt)
- CHAIR SPONSOR** (\$50)
- IN-KIND DONATIONS** (amount) _____

Company name _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Name as you would like it to appear on sponsor cards _____

Please make checks out to "Dubuque Jaycees Foundation" and mail to Dubuque Jaycees, P.O. Box 63, Dubuque, IA, 52004

*Please let us know if there is another way we can provide marketing for you at our event that will better meet your company's needs.

Questions? Need more info?

Emily Hilgendorf, Dubuque Jaycees Hooley Hustle Director
563-583-5555 hooleyhustle@gmail.com



Proceeds from the Hooley Hustle will support Jaycees 3rd of July Fireworks and Air Show